

# INDUSTRY PLATFORM

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ACCELERATING DIGITAL ADOPTION IN ASIA

[WWW.INDUSTRY-PLATFORM.COM](http://WWW.INDUSTRY-PLATFORM.COM)

# INDUSTRY PLATFORM

Industry Platform Pte. Ltd. is a Singapore incorporated firm focused on building discussions that facilitate digital adoption in Asia. We are Asia's leading organizer of Machine-to- Machine (M2M) and Internet of Things (IoT) conferences and exhibitions. We work with local and global businesses, as well as public sector bodies and associations who are looking to expand their reach in Asian markets.

## OFFICE LOCATIONS:



### Singapore

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46 Kim Yam Road #03-08

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**Office Number:**

+65 67331107

### China

**Address:**

Room 1456, Cimic Tower, No.800

ShangCheng Road, Shanghai,

China

**Office Number:**

+86 2151987751

### Bangkok

**Address:**

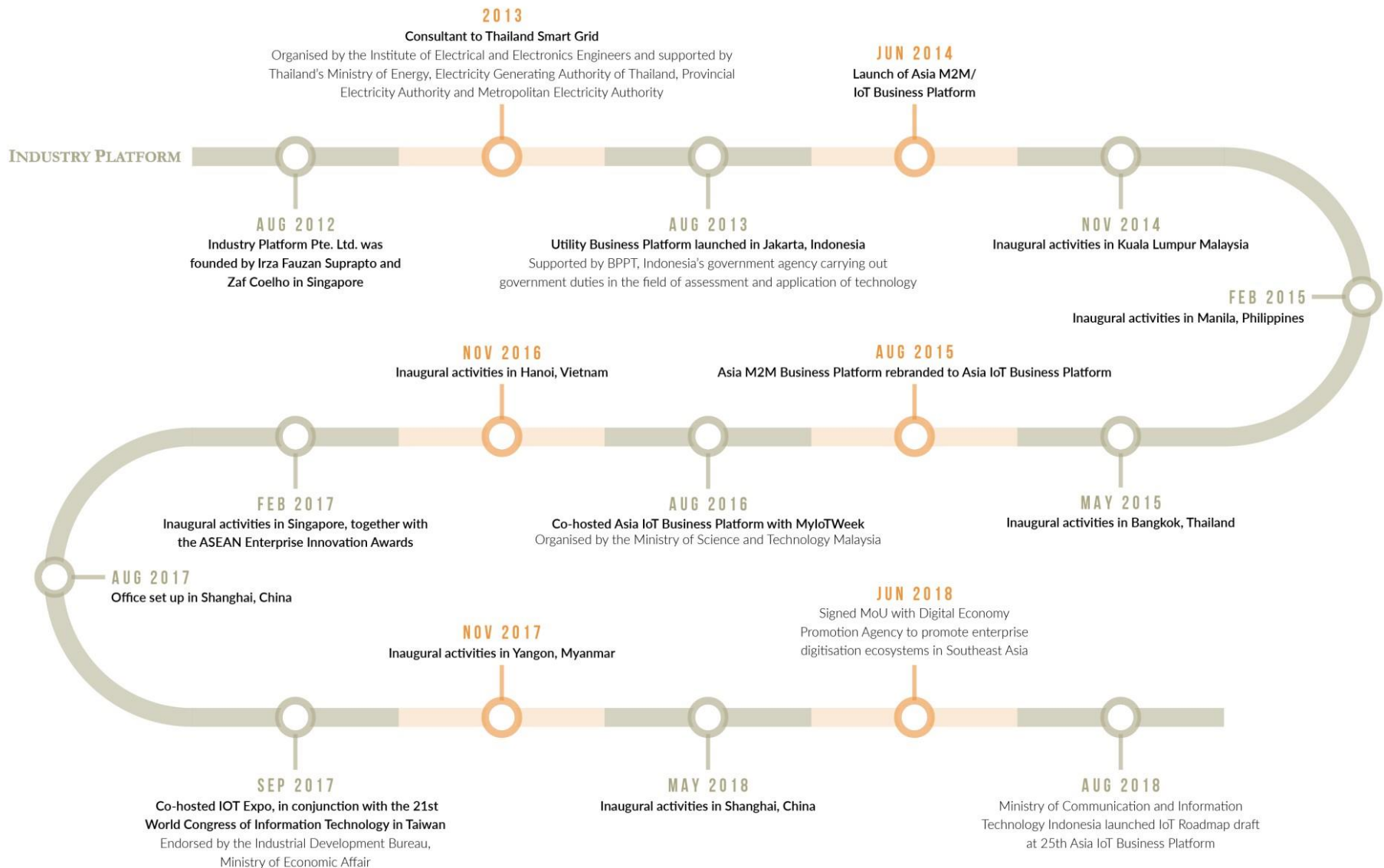
No. 11/1 South Sathorn Road,

9th Floor, AIA Sathorn Tower,

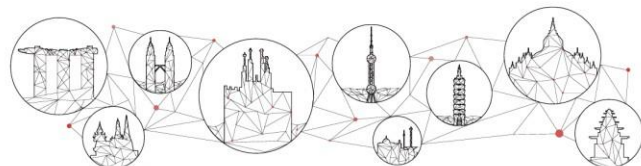
Yannawa, Sathorn,

Bangkok 10120, Thailand

# INDUSTRY PLATFORM MILESTONES



# ASIA IOT BUSINESS PLATFORM IN A GLANCE



With a focus on local telecommunication companies and verticals, Asia IoT Business Platform (AIBP) is an educational platform crafted by the industry, for the industry, with the aim of addressing key issues facing the adoption of Internet of Things (IoT) among enterprises in Asia.

We drive local government agencies and businesses across verticals to embark digital transformation via case studies and business discussions with technology players.

## 2018 CALENDAR



# PARTNER ECOSYSTEM IN SOUTHEAST ASIA

## TELECOMMUNICATIONS



## PUBLIC SERVICES



## CORPORATE





# ENDORSED AND SUPPORTED BY LOCAL GOVERNMENT AGENCIES



**THAILAND**



**Ms. Ajarin Pattanapanchai**  
Permanent Secretary  
Ministry of Digital Economy and Society  
(2018)



**VIETNAM**



**Mr. Pham Dai Duong**  
Deputy Minister  
Science & Technology  
(2016)



**INDONESIA**



**Dr. Ir. Ismail**  
Directorate General of Post and Informatics Resources  
and Devices  
Ministry of Communication and Information Technology  
(2018)



**MYANMAR**



**U Soe Thein**  
Director General,  
Post and Telecommunications Department  
Ministry of Transport and Communications  
(2017)



**MALAYSIA**



**Menteri YB Datuk Seri  
Panglima Madius Tangau**  
Minister  
Science, Technology and Innovation  
(2016)



**TAIWAN**



**Dr. Kung Ming-Hsin**  
Deputy Minister  
Taiwan National Development Council  
(2017)



**PHILIPPINES**



**Monchito Ibrahim**  
Undersecretary  
Department of Information  
and Communications  
(2017)



**CHINA**



**Ye Xiaohua**  
Secretary of Party Branch  
Shanghai Internet of Things Industry Association  
(2018)

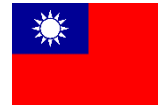
# PROMOTING LOCAL DIGITAL TRANSFORMATION DEVELOPMENT



THAILAND



**MoU Partnership** with the Digital Economy Promotion Agency (depa) under the Ministry of Digital Economy & Society (MDES) in 2018 to promote enterprise digitization ecosystem in Southeast Asia. **Partnership was reported on national TV news.**



TAIWAN



**Co-organized World Congress on Information Technology (WCIT) and IoT Expo 2017** in Taipei with the Institute for Information Industry (III), supported by the Industrial Development Bureau (IDB)



MALAYSIA



**Launched the Malaysia IoT Week** at Asia IoT Business Platform Malaysia 2016 with the Ministry of Science, Technology and Innovation (MOSTI) and MIMOS



# PROMOTING TECHNOLOGY COMPANIES IN OVERSEAS MARKETS WITH TRADE PARTNERS



Represented by  
**EU-MCCI**  
EU-Malaysia Chamber of  
Commerce and Industry

**Enterprise  
Singapore**  
Growing Enterprises



EU companies exhibiting at Asia IoT Business Platform Malaysia  
2017 & 2018



Singaporean companies exhibiting at Asia IoT Business Platform  
Malaysia, Philippines, Indonesia & Thailand in 2017 & 2018



Taiwan External Trade  
Development Council

財團法人資訊工業策進會  
INSTITUTE FOR INFORMATION INDUSTRY



Taiwanese companies exhibiting at Asia IoT Business Platform  
Indonesia 2017 & 2018



Taiwanese companies exhibiting at Asia IoT Business Platform  
Malaysia, Philippines and Thailand in 2017 & 2018





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